

# FOR IMMEDIATE RELEASE

## CONTACT:

CavalryHR, LLC  
CHICAGO, BOCA RATON, ATLANTA, DALLAS

<http://www.cavalryhr.com/contact.htm>

**CHICAGO, IL – JUNE 26, 2007** — Friday, Keith S. Price, President and Founder of Chicago's cavalryHR, a unique interim staffing and executive recruiting consultancy – with strategic human resource management and project professional recruiting offices in Atlanta, Dallas and Boca Raton – announced that he had completed his year long tenure on the board of HRMAC, and would be stepping down to focus on his firm's latest round of expansions. The announcement marks out the leading edge of the staffing firm's fast-growth trajectory, keeping them on the market development track that's taken them from "Chicago's premiere interim staffing consultants" to an authoritative offshoring and outsourcing facilitator with an increasingly global reach.

Today Price's firm provides a full spectrum of HR services—from executive or management recruiting and partial to complete offshoring or outsourcing to interim project recruiting, workforce management, staffing and consulting. Moreover cavalryHR offers flexible, value based, contracts.

In addition, the interim staffing & recruiting team at cavalryHR specializes in a range of recruiting and staffing solutions aimed at helping businesses target, find and hire top-notch managerial and executive talent. They offer companies shopping for, interim personnel in the form of Interim managers, interim CIO's, Interim CFO's, interim marketing executives an interim health care manager or what have you a unique interim management solution capable of handling any staffing situation from executive, management or project recruiting to offshoring or outsourcing recruiting, back office support, workforce benefits consulting and mobile workforce management.

"I've truly enjoyed my tenure on the HRMAC board. My time there gave me the opportunity stay informed and thereby out on cutting edge of solutions available to meet my clients full cycle recruiting goals," said Price. "The folks over at HRMAC really do understand that in today's fast changing and non-linear business environment the only way to gain and maintain a competitive advantage is by spotting, recruiting and expertly managing the best human capital and specialized talent. And, that's exactly what cavalryHR's human resource solutions offer. Now I know that sounds a bit immodest, but it is the truth."

Rachel Vallo, cavalryHR's Director of Market Development, jumped into the conversation to add:

"... Hype aside, the fact is that cavalryHR is a fast growth offshoring and outsourcing facilitator. Our consultants provide high quality, flexible, and return on investment oriented recruiting services. We understand the impact top-notch talent can have on the short and long-term success of any business venture and we know how to target the workforce you need and how to deliver it to your concern. We've developed an operating model that provides a comprehensive staffing solution that both improves on the traditional recruiting process and achieves superior results for our clients at every level. We deliver where other hr consulting firms can only promise."

"That's it on the nose," Price interjected. "We're a full spectrum recruiting service – offering solutions ranging from modified versions of the standard retained search to contingent recruiting work. We can even provide contract recruiters to work in support of your in-house recruiting team or completely outsource of all of your recruiting functions – staffing multiple positions to client specifications at once."

“We’re the support hr managers at large corporations and small companies alike need at their fingertips. Our competitors miss the mark. To be honest, everything we do here at cavalryHR was borne out of seeing that globalization had dramatically changed the landscape of professional recruiting, seeing that too many staffing firms had failed to change their methodology in response and our sense of the frustration that caused. The old recruiting slash staffing options just aren’t suited to the flat world. Before cavalryHR came along HR outsourcing, interim staffing and specialized recruiting options were fairly boxed in. There were the contingent recruiters but they offered only inconsistent quality and high turnover rates. Then there were the contract recruiters – but they only offered limited, localized, resources. And there were the large executive search firms who offered expensive and maladroit recruiting services over burdened with minimum fees.”

In response, cavalryHR rapidly positioned itself to offer new clients like Cadbury and established partners from Abbot Laboratories and Discover Financial to Merisant and Jones Lang LaSalle a variety of new choices for high quality and value added recruiting services on a truly global scale. Today, with by focusing on client needs, cavalryHR’s comprehensive staffing and recruiting services delivers the professional talent innovation thrives on to business from Sydney to Seattle.

### **ABOUT HRMAC, THE HUMAN RESOURCES MANAGEMENT ASSOCIATION OF CHICAGO**

HRMAC (The Human Resources Management Association of Chicago) offers a forum to Cook County’s human resource managers; workforce services providers and corporate decision makers responsible for designing and implementing personnel strategies. The Human Resources Management Association of Chicago ‘s mission is to serve as a thought leader and authority on the various workforce developments that will effect Chicago area businesses, provide state-of-the-art learning and networking opportunities for Chicago’s human resources professionals and facilitate the development and maintenance of working relationships among its members.

### **ABOUT cavalryHR, LLC**

From the moment the interim services firm was founded, the strategic human resource consultants of cavalryHR have offered businesses from Chicago to Bangalore interim staffing and project professional recruiting solutions micro-businesses and major corporations depend on. Their consultants know what it takes to retain or replace managers, executives, and other highly skilled professionals in a globally competitive staffing and recruiting environment. Their interim services consultants offer clients a more efficient way to take full advantage of every enhanced project professional recruiting or interim staffing opportunity globalization has turned loose on businesses everywhere. Overtaxed HR decision makers depend on cavalryHR for personnel solutions from workforce planning and succession management to leadership development, – as well as for the interim staffing expertise they need to have access to the professional talent success requires.

When your firm needs “the right experience at the right time,” just give them a call during regular business hours by dialing **888-989-0003** or send them an email anytime via [www.cavalryhr.com](http://www.cavalryhr.com).

---

**PLEASE DIRECT MEDIA INQUIRIES TO:**

Dirk Lester  
ArsonPlus  
SEO, SEM, SMM, SMO, PPC, VMM, OPR,  
New Media Marketing & Communications  
7645 N Rogers Ave  
Suite 2E  
(312) 244-3776  
dirk@arsonplus.com

---



333 North Michigan Ave  
Suite 525  
Chicago, IL 60601  
(888) 989-0003  
contact@cavalryhr.com  
www.cavalryhr.com