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CONTACT:

CavalryHR, LLC
CHICAGO, BOCA RATON, ATLANTA, DALLAS

<http://www.cavalryhr.com/contact.htm>

ATLANTA, GA – MAY 03, 2007 — Today cavalryHR, Chicago's premiere professional services consultancy and recruiting intelligence and research firm, announced that it has opened a new office in Atlanta, GA. The latest cavalryHR outpost will cater to the Mid-South's expanding market for reliable corporate intelligence, market statistics and business research. More importantly, a uniquely qualified team of data and statistics specialists will staff the new Atlanta, GA office. The team boasts expertise in areas ranging from business intelligence reporting and corporate intelligence development to data flow management, market statistics, small business innovation research and start-up consulting, international market research, business data analysis and more.

The professional services consultants based at the new cavalryHR in Atlanta will offer burgeoning area businesses – from the growing biotech start-ups headed to Boston's BIO 2007 convention to the ambitious high tech firms who've put together Athens' Techno-Tourism Conference – a wide variety of information, intelligence, data and research solutions that will allow companies dependent on talented "knowledge workers" to recruit and retain a superior workforce. The firm offers businesses, in the market for offshore or local recruiting data comprehensive data solutions that lead to more effective executive and management personnel and facilitate better recruiting opportunities overall.

"Every one of our business intelligence solutions or small business data offerings gives cavalryHR the dynamic reach to offer company's large and small flexible and value based staffing solutions. That's why we're so thrilled here at cavalryHR to have the opportunity to offer our workforce data solutions to Atlanta in particular and the Georgia marketplace in general," said cavalryHR's founder and president Keith Price. "Helping business, large or small, just starting up or well established find, target and recruit the knowledge workers they all need ...whether that workforce or prospective worker is waiting for the call in New Delhi, Montreal, Bangalore, Madrid or down there in Atlanta ... in an innovative, cost-effective way that all Georgians will appreciate."

Moreover, because it will be planted within one the U.S.'s most economically vibrant "Gamma World" Cities the newest cavalryHR office is positioned to bolster the strategic human resource firm's growing global operations with data, information and ground level overview of the Atlanta Metro area's operational business intelligence needs.

"By integrating superior local business intelligence with our international presence, our new office in Atlanta we expect to grow our market research operation to 40 or more employees before the end of 2007," added Rachel Vallo, cavalryHR's Vice President of Interim Development. Vallo will be overseeing operations at cavalryHR's Atlanta office. "We're already serving clients in Atlanta and expect a strong demand for the rare variety of information management solutions we'll offer."

Vallo went on to say ..."It's not every market research and analysis firm that's ready to breakdown the available Intel in order to demonstrate the link between every business' human capital competencies and whatever strategy they plan to deliver with their competencies, plot which underserved competencies will be needed to achieve that long term plan or vision and finally go and recruit the personnel necessary to achieve those corporate goals

...We really are a full service firm. Timely access to market information has always been crucial to corporate success. But these days, the widespread use of the Web, wired and wireless data collection technologies, and general proliferation of new data sources, it's more important than ever before.”

Taking advantage of cavalryHR's business intelligence consulting service can offer start-ups, and entrepreneurs as well as established firms, a complete picture of their businesses and market environment. The right Intel at the right time can effectively satisfy the varied needs of end users, IT professionals, founders and managers alike. They bring to bear a powerful business intelligence infrastructure, a comprehensive set of data tools, research and planning capabilities, and information-warehousing functionality – delivered via enterprise portal technology that can be customized to fit your corporate needs.

With cavalryHR business intelligence network corporations can integrate data, research and information from across their enterprise and beyond, and then transform it into practical, timely corporate intelligence strategy that drives wise decision-making, targeted action and solid results.

ABOUT cavalryHR, LLC

From the moment the interim services firm was founded, the strategic human resource consultants of cavalryHR have offered businesses from Chicago to Bangalore interim staffing and project professional recruiting solutions micro-businesses and major corporations depend on. Their consultants know what it takes to retain or replace managers, executives, and other highly skilled professionals in a globally competitive staffing and recruiting environment. Their interim services consultants offer clients a more efficient way to take full advantage of every enhanced project professional recruiting or interim staffing opportunity globalization has turned loose on businesses everywhere. Overtaxed HR decision makers depend on cavalryHR for personnel solutions from workforce planning and succession management to leadership development, – as well as for the interim staffing expertise they need to have access to the professional talent success requires.

When your firm needs “the right experience at the right time,” just give them a call during regular business hours by dialing **888-989-0003** or send them an email anytime via www.cavalryhr.com.

PLEASE DIRECT MEDIA INQUIRIES TO:

Dirk Lester
ArsonPlus
SEO, SEM, SMM, SMO, PPC, VMM, OPR,
New Media Marketing & Communications
7645 N Rogers Ave
Suite 2E
(312) 244-3776
dirk@arsonplus.com



333 North Michigan Ave
Suite 525
Chicago, IL 60601
(888) 989-0003
contact@cavalryhr.com
www.cavalryhr.com